









FOR IMMEDIATE RELEASE: April 9, 2013

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GLENDALE CELEBRATES WATER AWARENESS MONTH IN APRIL WITH TIPS, NEW SOCIAL MEDIA RESOURCES

GLENDALE, Ariz. -- Warmer temperatures typically mean an increase in our daily water use, both indoors and outdoors. Living in the desert it's important to be aware of how much water we use every day to protect our city's most precious resource.

The city of Glendale is a proud participant of Water Awareness Month (WAM) and encourages residents to visit the WAM interactive website at http://waterawarenessmonth.com to learn more about how to make the most of our water use, not just in April, but every day. The WAM website is overflowing with water conservation tips, ideas and activities, including an interactive calendar listing workshops, events and resources for every day during the month of April. It's the one-stop-shop to gather useful information about water conservation and water quality. Here are just a few examples:

- "Watering is as Easy as 1-2-3," WAM Day #7 Use Arizona-tailored resources to help you water your plants.
- "Dive Into Quality Water," WAM Day #16 Discover the investment and expertise that goes into providing you with reliable, high-quality tap water at http://tapintoquality.com
- "Visit a Garden for Inspiration," WAM Day #21 Find plenty of desert-friendly plants at your local xeriscape (low-water-use) garden. 'Like' the Glendale Xeriscape Demonstration Garden on Facebook at https://www.facebook.com/GlendaleAzGarden. In addition, beautiful garden photos are now featured on Pinterest. Check out www.pinterest.com/glendalecvb and click on the Glendale Xeriscape Garden board.

You can also 'like' Water Awareness Month on Facebook (facebook.com/wamaz) and follow their Tweets (twitter.com/WAMArizona). For more information on Water Awareness Month, visit www.waterawarenessmonth.com or www.glendaleaz.com/waterconservation.

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Arizona's first Water Awareness Month (WAM) was designated in April 2008 by Governor's Executive Order 2008-19, in order to help create a culture of conservation and reduce the impact of drought on our natural resources, economy, and quality of life. It was a call to create a greater awareness of water issues through community education, action and celebration.